



Independent Talent Group announces strategic partnership with Sienna Private Equity

London, United Kingdom – December 19th 2025 – Independent Talent Group (“ITG”) has signed an agreement to partner with Sienna Private Equity (“SPE”) to propel the agency’s next phase of growth.

SPE’s investment will reinforce the agency’s growth ambitions, both organically and through strategic acquisitions, while expanding the breadth of services offered to its clients. ITG’s leadership remains intact, retaining a significant stake in the business and continuing to oversee all aspects of day-to-day operations.

The transaction, which closed this week, marks a new chapter for the agency: The Yucaipa Companies, a shareholder since 2012, will remain a financing partner of the group, while a new group of ITG agents have become shareholders. This transition builds on the agency’s strong culture of shared ownership and positions the business to pursue its long-term strategic ambitions.

Duncan Heath, Founder and Chairman of ITG, and Sally Long-Innes, CEO, said: “SPE brings their extensive experience to this partnership, and we are thrilled to be working with them as we step into 2026. This exciting development will enable us to expand our client offering whilst exploring new opportunities in this ever evolving industry, ensuring that ITG remains at the forefront of its field.”

Vincent Catherine, Managing Partner of Sienna Private Equity, commented: “We are excited to work with the Independent team to accelerate its growth trajectory. The agency already enjoys a strong reputation and represents iconic talent across a wide range of segments. Our role will be to provide additional resources and support to its agents, as we believe there are significant opportunities for ITG to further strengthen and expand its position as a leading talent agency in Europe and further afield.”

SPE was advised by The Raine Group, Mayer Brown International LLP and Eight Advisory. Yucaipa and ITG were advised by BofA Securities, Simons Muirhead Burton LLP, Inner Circle Sports and Ross Bennet Smith. Financial terms were not disclosed.

About Independent Talent Group

Founded in 1973 by Duncan Heath, ITG has been the go-to agency for top-tier talent, representing A-list names as well as emerging talents across film, television, theatre, literary, and digital media. Today, the agency is supported by a total of 140 employees, including 60 agents with Jane Epstein, Paul Stevens and Jessica Sykes continuing as Managing Directors.

About Sienna Private Equity

Founded by Vincent Catherine and Hugo d'Avout, Sienna Private Equity is a value-oriented mid-market European private equity fund with offices in Paris and Milan and a team of ten professionals. SPE is owned by its partners and Groupe Bruxelles Lambert (“GBL”), a leading European investment holding company listed on Euronext Brussels with a net asset value of €14 billion as of September 2025.

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